



KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
(505)884-7777

CONTRACT

Contract / Revision 955619 /		Alt Order # 06340284
Product Candidate		
Contract Dates 09/26/12 - 10/02/12		Estimate # 1616
Advertiser Lujan-Grisham/D/Congress		Original Date / Revision 09/25/12 / 09/25/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KOAT	Account Executive Mary Tricoli	Sales Office HRP -Washingt
Special Handling		
Demographic Adults 35+		
IDB#	Advertiser Code 347	Product Code 365
Agency Ref		Advertiser Ref

And:

New Media Firm, The
 Attention: Michele Certo
 1322 G Street, SE
 Washington, DC 20003

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KOAT	09/28/12	09/28/12	Action 7 News @ 10p M-F	10-1030p		:30			NM	1	\$575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	----1--				1	\$575.00			
N 2	KOAT	09/28/12	09/28/12	Anderson Cooper	11a-12n		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	----1--				1	\$70.00			
N 3	KOAT	09/28/12	09/28/12	Action 7 News @ 5p	5-530p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	----1--				1	\$350.00			
N 4	KOAT	09/28/12	09/28/12	Action 7 News @ 6p	6-630p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	----1--				1	\$600.00			
N 5	KOAT	09/28/12	09/28/12	6a A7N More In The AM	6-7a		:30			NM	1	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	----1--				1	\$330.00			
N 6	KOAT	09/28/12	09/28/12	Entertainment Tonight 630-7p	630-7p		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	----1--				1	\$450.00			
N 7	KOAT	09/28/12	09/28/12	Good Morning America	7-9a		:30			NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	----2--				2	\$225.00			
N 8	KOAT	09/28/12	09/28/12	Live with Regis & Kelly 9-10a	9-10a		:30			NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	----1--				1	\$135.00			
N 9	KOAT	10/01/12	10/01/12	Action 7 News @ 10p M-F	10-1030p		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	1-----				1	\$650.00			
N 10	KOAT	10/01/12	10/01/12	Anderson Cooper	11a-12n		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	1-----				1	\$125.00			
N 11	KOAT	10/01/12	10/01/12	Ellen 3-4p	3-4p		:30			NM	1	\$125.00

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<u>Contract / Revision</u> 955619 /		<u>Alt Order #</u> 06340284
<u>Contract Dates</u> 09/26/12 - 10/02/12	<u>Product</u> Candidate	<u>Estimate #</u> 1616
<u>Advertiser</u> Lujan-Grisham/D/Congre		<u>Original Date / Revision</u> 09/25/12 / 09/25/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	1-----				1	\$125.00			
N 12	KOAT	10/01/12	10/01/12	Action 7 News @ 5p	5-530p		:30			NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	1-----				1	\$425.00			
N 13	KOAT	10/01/12	10/01/12	Action 7 News @ 6p	6-630p		:30			NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	1-----				1	\$525.00			
N 14	KOAT	10/01/12	10/01/12	6a A7N More In The AM	6-7a		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	1-----				1	\$400.00			
N 15	KOAT	10/01/12	10/01/12	Good Morning America	7-9a		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	1-----				1	\$300.00			
N 16	KOAT	10/01/12	10/01/12	Live with Regis & Kelly 9-10a	9-10a		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	1-----				1	\$175.00			
N 17	KOAT	09/29/12	09/29/12	Action 7 News @ 5p Sat	5-530p		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----1-				1	\$200.00			
N 18	KOAT	09/29/12	09/29/12	5-6a	5-6a		:30			NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----1-				1	\$110.00			
N 19	KOAT	09/29/12	09/29/12	Action 7 News @ 530p Sat	530-6p		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----1-				1	\$200.00			
N 20	KOAT	09/29/12	09/29/12	Sa 6a A7N More in the AM	6-9a		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----1-				1	\$150.00			
N 21	KOAT	09/30/12	09/30/12	ET Weekend Su 4-5p	4-5p		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----1				1	\$75.00			
N 22	KOAT	09/30/12	09/30/12	Action 7 News @ 5p Sun	5-530p		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----1				1	\$275.00			
N 23	KOAT	09/30/12	09/30/12	5-6a	5-6a		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----1				1	\$60.00			
N 24	KOAT	09/30/12	09/30/12	Su 6a A7N More in the AM	6-9a		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----1				1	\$150.00			
N 25	KOAT	09/27/12	09/27/12	Action 7 News @ 10p M-F	10-1030p		:30			NM	1	\$575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	---1---				1	\$575.00			
N 26	KOAT	09/27/12	09/27/12	Anderson Cooper	11a-12n		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	---1---				1	\$70.00			
N 27	KOAT	09/27/12	09/27/12	Action 7 News @ 5p	5-530p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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Contract / Revision	Alt Order #
955619 /	06340284

Contract Dates	Product	Estimate #
09/26/12 - 10/02/12	Candidate	1616

Advertiser	Original Date / Revision
Lujan-Grisham/D/Congre	09/25/12 / 09/25/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	---1---				1	\$350.00			
N 28	KOAT	09/27/12	09/27/12	Action 7 News @ 6p	6-630p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	---1---				1	\$600.00			
N 29	KOAT	09/27/12	09/27/12	6a A7N More In The AM	6-7a		:30			NM	1	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	---1---				1	\$330.00			
N 30	KOAT	09/27/12	09/27/12	Entertainment Tonight 630-7p	630-7p		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	---1---				1	\$450.00			
N 31	KOAT	09/27/12	09/27/12	Good Morning America	7-9a		:30			NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	---2---				2	\$225.00			
N 32	KOAT	09/27/12	09/27/12	Live with Regis & Kelly 9-10a	9-10a		:30			NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	---1---				1	\$135.00			
N 33	KOAT	10/02/12	10/02/12	Action 7 News @ 10p M-F	10-1030p		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-1-----				1	\$650.00			
N 34	KOAT	10/02/12	10/02/12	Anderson Cooper	11a-12n		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-1-----				1	\$125.00			
N 35	KOAT	10/02/12	10/02/12	Action 7 News @ 5p	5-530p		:30			NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-1-----				1	\$425.00			
N 36	KOAT	10/02/12	10/02/12	Action 7 News @ 6p	6-630p		:30			NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-1-----				1	\$525.00			
N 37	KOAT	10/02/12	10/02/12	6a A7N More In The AM	6-7a		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-1-----				1	\$400.00			
N 38	KOAT	10/02/12	10/02/12	Good Morning America	7-9a		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-1-----				1	\$300.00			
N 39	KOAT	10/02/12	10/02/12	Live with Regis & Kelly 9-10a	9-10a		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-1-----				1	\$175.00			
N 40	KOAT	09/26/12	09/26/12	Anderson Cooper	11a-12n		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	--1----				1	\$70.00			
N 41	KOAT	09/26/12	09/26/12	Action 7 News @ 5p	5-530p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	--1----				1	\$350.00			
N 42	KOAT	09/26/12	09/26/12	Action 7 News @ 6p	6-630p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	--1----				1	\$600.00			
N 43	KOAT	09/26/12	09/26/12	6a A7N More In The AM	6-7a		:30			NM	1	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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<u>Contract Dates</u> 09/26/12 - 10/02/12	<u>Product</u> Candidate	<u>Estimate #</u> 1616
<u>Advertiser</u> Lujan-Grisham/D/Congre		<u>Original Date / Revision</u> 09/25/12 / 09/25/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	--1----				1	\$330.00			
N 44	KOAT	09/26/12	09/26/12	Entertainment Tonight 630-7p	630-7p		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	--1----				1	\$450.00			
N 45	KOAT	09/26/12	09/26/12	Good Morning America	7-9a		:30			NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	--2----				2	\$225.00			
N 46	KOAT	09/26/12	09/26/12	Live with Regis & Kelly 9-10a	9-10a		:30			NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	--1----				1	\$135.00			
Totals											49	\$14,850.00

*Tax 1 Note: New Mexico Tax Rate 7%.

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
08/27/12 - 09/30/12	34	\$9,525.00	\$8,096.25	\$566.74	\$8,662.99
10/01/12 - 10/02/12	15	\$5,325.00	\$4,526.25	\$316.84	\$4,843.09
Totals	49	\$14,850.00	\$12,622.50	\$883.58	\$13,506.08

Signature: _____ Date: _____

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